



**All Ireland Smart Cities Forum
Fourth Annual Conference, Tuesday, 20th October 2020**

**Building a Responsive and Resilient City in Post Crisis
Reimagining the City - Transforming Tourism - Disrupting Mobility**

Time	
13.50-14.00	<p>REGISTRATION / LOG-ON TO WEBINAR Delegates will receive their webinar link by email in advance of the webinar</p>
14.00-14.10	<p>WELCOME REMARKS</p> <p>Welcome by Moderator Mr. Colm Gorey, Senior Journalist, Silicon Republic</p> <p>Welcome by AISCf Chair Prof. Brian Donnellan, AISCf Chair & Vice President, Engagement and Innovation, Maynooth University</p>
14.10-15.50	<p>SESSION 1: REIMAGINING THE CITY</p> <p><i>Milan 2030: Smart Living and Digital Inclusion in a 'Green, Liveable and Resilient City'</i> Ms. Roberta Cocco, Councillor for Digital Transformation and Citizen Services, City of Milan</p> <p><i>Reimagining Cork City: Creating People and Business Friendly Places through the Pedestrianisation of the City Centre</i> Mr. David Joyce, Director of Services, Roads and Environment Operations, Cork City Council</p>
14.50-15.30	<p>SESSION 2: TRANSFORMING TOURISM</p> <p><i>Daily Changing Challenges for Tourism: Being Agile in Response to the Impact of COVID-19 - Reflections from the SalzburgerLand Tourism Board</i> Ms. Yvonne Rosenstatter, Head of Marketing & Market Management Benelux, Romanesque Markets and UK, SalzburgerLand Tourismus GmbH</p> <p><i>Digitally Enabled Tourism Sector Responses to COVID-19 Challenges</i> Mr. Dave Vincent, Chief Digital Officer, Tourism NI</p>
15.30-16.15	<p>SESSION 3: DISRUPTING MOBILITY</p> <p><i>The Fifteen Minute City - Rethinking mobility through the lens of living cities</i> Prof. Carlos Moreno, Mayor of Paris' Special Envoy for Smart Cities & Associate Professor at the University of Paris 1 Panthéon – Sorbonne / IAE Sorbonne Business School</p>

	<p><i>Panel Discussion</i></p> <ul style="list-style-type: none"> • Prof Carlos Moreno, Mayor of Paris' Special Envoy for Smart Cities • Mr. Alan Murphy, Regional Manager, Smart Dublin • Dr. Maria José Rojo, Project Manager and Coordinator - Active Travel and Health Working Group, POLIS. • Ms. Caroline Bloomfield, Director, Sustrans NI & RoI
16.15-16.30	<p>CLOSING ADDRESS</p> <p><i>COVID-19 and the Future of Local Government: A Catalyst for Innovation</i> Ms. AnnMarie Farrelly, Chief Executive, Fingal County Council & Dr. Jayne Brady MBE, Belfast Digital Innovation Commissioner, Belfast City Council</p>
16.30	CONFERENCE CLOSE